

CORPORATE & COMMUNITY PARTNERS



WHY BECOME A PARTNER?

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Companies must support important causes to maintain relevance and importance in our world. There are many reasons and studies that speak to the reasons to partner.

-- 84% of Americans believe that businesses have a responsibility to bring about societal change (2016 Global Strategies Group)

BUILDING PARTNERSHIPS

CRPDE is interested in partnering with companies that have a good reputation. Whether new or established, any prospective partner must have a strong mission that aligns with our guiding principles. Key factors for evaluating a potential partner include the partner's ability to leverage its assets, raise cultural awareness, make a contributions and/or raise funds and engage our community. More businesses are realizing the social and economic benefits of strategic nonprofit partnerships. CRPDE has some of the best corporate partnerships in the industry. We look forward to discussing how your company, your customers, your clients and your employees can help bring about great futures for all youth.

HOW DO I GET STARTED?

- CRPDE does not endorse products, promote the sale of products or mandate that parents or youth endorse, purchase or sell any product or service.
- All partnerships require at least one financial, cultural engagement OR in kind service commitment.
- If you'd like to get started, send an email to the Cultural Engagement Director, LaShone Mama Ngina Croom

Contact us

info@CRPDE.org